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- **Introduction**
 - **PlayVerse Products**
 - **PlayVerse Technical Capabilities**
-



Our Mission:

***Spreading joy to the world through
play, content & technology***

Corporate Profile

Playverse Ventures Pvt. Ltd.



Investors: Akatsuki Inc. , Japan



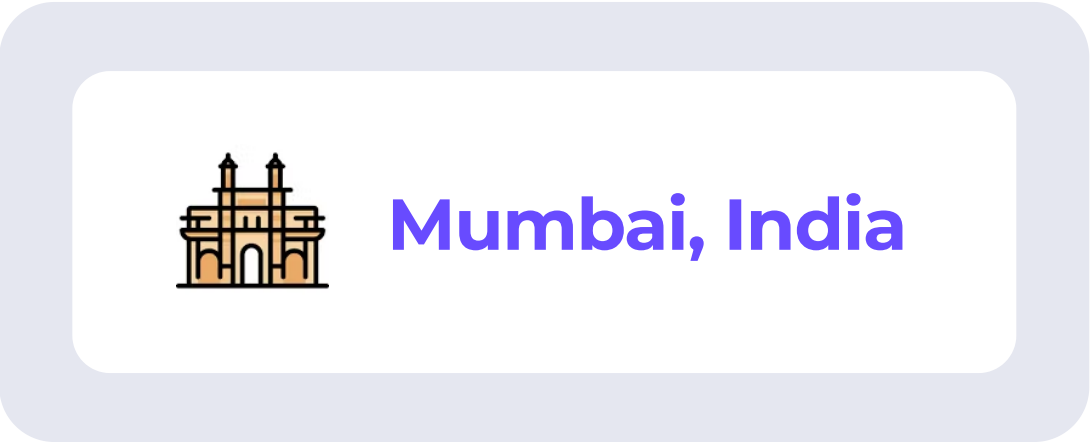
Key Customers



CEO & Founder



Headquarters:



Meet the Team



Jaineel Aga
Founder & CEO

Serial Entrepreneur
Successfully sold previous retail venture
in licensed merchandise to India's largest
e-sports company
Former Private Equity Professional



Akshay Bhandari
Head of Growth

A generalist with experience working
across product and marketing domains
in early-stage startups. With a strong
interest in business, startups, and
consumer psychology.



Rahul Sharma
Product Design

8+years of experience in Industrial
Design and Product Design across
EdTech, Fitness, Medical, and Toys

Our focus on manufacturing and commitment to exclusivity

01

Lean, cross-functional team

We are tiny, but we are mighty. Our team can:

- ☑ Strategize
- ☑ Code
- ☑ Manufacture
- ☑ Design
- ☑ Sell online
- ☑ Sell offline

02

Tried & tested GTM Strategy

In a matter of 10 months, we have conceptualized, researched, manufactured and taken to market 7 unique SKUs.

All of our products have earned the "Amazon's Choice" tag due to excellent customer rating

03

Multi-channel distribution experience

Our founder Jaineel Aga has built and successfully exited an omnichannel business for licenced merchandise.

Our existing team is equipped to sell

- ☐ Direct to customer
- ☐ Amazon India & Global
- ☐ Stores & B2B

04

Category-wise exclusivity

We believe in working exclusively within a category
Our vision is a long term partnership including knowledge sharing to realize the full potential of the Indian market

- Introduction
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Products Launched

1. STEP-ON-IT



Age: 3 Years+

A set of 6 colorful Balance Beams with adjustable ropes that children can play with by creating a walkway, an obstacle course, or an imaginative play experience. Each interaction improves their balance, motor skills, coordination, and confidence while encouraging creativity and imagination.



Learning Outcomes

Improve Balance

Gain Confidence

Gross Motor Skills

- Gain Confidence
- Improve Coordination
- Variable Difficulty
- Encourage Creative Play
- Safe & Strong
- Convenient storage



Includes

6 Balance Beams

5 Adjustable Ropes

1 Activity Games Guide



WATCH THE VIDEO

Products Launched

2. PAPPY – THE HAPPY PINEAPPLE

Age: 3 Years+



Let little ones express themselves with Pappy – The Happy Pineapple! With 30 interchangeable face pieces, encourage your child to develop essential social-emotional skills. Build fun faces and discover opposites while learning how to recognise, understand, and communicate their feelings. With hours of fun and learning, this is the perfect toy to build happy and healthy relationships.



Learning Outcomes

Social Skills

Emotional Skills

Fine Motor Skills

- Explore Emotions & Empathy
- Playful Learning
- Develop Social-Emotional Skills
- Creative Gameplay
- Portable & Convenient
- Aid in Fine Motor Skills



Includes

1 Pineapple Body

30 Interchangeable Activity Pieces

1 Activity Guide

1 Milestone Chart



WATCH THE VIDEO

Products Launched

3. LINK & LEARN – EARLY MATH ACTIVITY

Age: 3 Years+



Link & Learn – Early Math Activity Set is a hands-on math mastery resource that helps children ages 3+ build a range of essential early years math skills through hands-on learning. As children click together and twist apart Link & Learn Cubes and complete the activities on the Activity Cards, they build skills including counting, sequencing, patterning, addition, subtraction, and more. This early years math set is ideal for use in the classroom and at home.



Learning Outcomes

Early Math Skills

Pattern & Color Recognition

Fine Motor Skills

- Hands-on Math Lessons
- Promotes Measurement
- Visual and Tactile Learning
- Helps in Color Recognition
- Introduces STEM Skills
- Improves Number Recognition
- Aids Fine Motor Skills
- Improves Pattern Recognition



Includes

100 Multicolour Cubes

30 Early Math Activities

1 Milestone Chart



BIS APPROVED

[WATCH THE VIDEO](#)

Products Launched

4. LINK & LEARN – BUILDERS

Age: 5 Years+



Kids turn early math and design lessons into fun-filled building projects during STEM-filled play sessions with Link & Learn Builders. Little designers can follow along with the included activity guide's building challenges, or design their own animals, objects, and original creations during imagination-filled open-play sessions. Design a colorful puppy friend, build a new pair of glasses, or craft a shady tree – the possibilities are endless! Kids will learn valuable STEM skills along the way, including lessons in symmetry, sequencing, perspective, and more!



Learning Outcomes

Spatial Reasoning

STEM Skills

Fine Motor Skills

- Encourage Imaginative Play
- Practice Spatial Reasoning
- Early introduction to STEM
- Single or Group Play
- Develop Symmetry & Sequencing
- Challenge Problem-Solving skills



Includes

100 Multicolour Cubes

20 Builder Activities

1 Milestone Chart



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WATCH THE VIDEO

Products Launched

5. LINK & LEARN – PRIMARY MATH

Age: 7 Years+



Build primary skills with Link & Learn – Primary Math activity set, whether in the classroom or at home. Explore addition and subtraction, multiplication and division, geometry, and more with math challenges in the activity cards. With the fun write-and-wipe cards, children use their Link & Learn cubes to master early math fundamentals including fractions, measurement, place value, and even geometry.



Learning Outcomes

Primary Math Skills

Problem Solving

Critical Thinking

- Visual and Tactile Learning
- Build Primary Math Skills
- Addition & Subtraction
- Fractions & Measurement
- Aids Fine Motor Skills
- Explore Number & Place Value
- Multiplication & Division
- Geometry



Includes

100 Multicolour Cubes

30 Primary Math Activities

1 Milestone Chart



Try Pitch



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WATCH THE VIDEO

Products Launched

6. BRAIN BLOX 3D

Age: 3 Years+



Brain Blox 3D is a block-building game that develops critical thinking, problem-solving, spatial awareness, and pattern recognition skills. Featuring colourful blocks and activity cards, children can build and recreate designs individually or in a group.



Learning Outcomes

Cognitive Skills

Creative Imagination

Problem-Solving

- Enhances Cognitive Skills
- Stimulates Imagination
- Spatial Awareness Practice
- Critical Thinking Develop
- Pattern Recognition
- Improve Problem Solving Skills



Includes

20 Multicolour/ Pattern Printed Blocks

30 Brain Engaging Activities

1 Activity Guide

1 Milestone Chart



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WATCH THE VIDEO

Products Launched

NUTTY ALPHABETS

Age: 3 Years+



The Nutty Alphabet English activity set comes with 26 alphabet-printed nuts with a surprise toy inside each matching the alphabet on the nut. Each nut features an English alphabet on the outside, with lowercase letters on the inside. Challenge children to fun games like hide-and-seek, Alphabet and Toy matching, and Upper-case and Lower-case matching. Develop early phonics, color recognition, sorting skills, hand-eye coordination, and fine motor skills. Expose them to English meanings of simple words.

Learning Outcomes

- English Words
- Phonics
- Fine Motor Skills

- Improve Phonics
- Early Vocabulary Skills
- Aid Communication in English
- Colour Recognition
- Develop Hand-Eye coordination
- Practice Sorting and Organisation

Includes

- 26 English Alphabet Printed Nuts
- 26 Surprising Toys for Each Alphabet
- 26 Alphabet Cards
- 1 Milestone Chart



WATCH THE VIDEO

Products Launched

IMAGINE BRICKS

Age: 6 Years+



Imagine Bricks is a building block construction game designed to ignite children’s imagination and creativity while enhancing their cognitive abilities. Featuring colourful blocks of different shapes and sizes along with amazing design ideas challenges children to get creative and boost their logical thinking skills. With 280+ Blocks and unlimited design possibilities, Imagine Bricks offers endless possibilities, reigniting the imagination of children and providing hours of educational fun.

Learning Outcomes

Fine Motor Skills

Boost Imagination

Cognitive Development

- Logical Thinking
- Creative Thinking
- Problem Solving Skills
- Construction Skills
- Visual Development
- Develop Symmetry & Sequencing

Includes

282 Building Blocks

1 E-book with Design Challenges



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-

Quality & Certifications

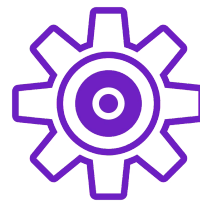


Trusted by leading schools across India

LIGHTHOUSE



Capabilities



TOOL SOLUTIONS

Low-cost and high-precision tools, which can produce high-quality plastic parts



DIVERSE MOULDING CAPABILITIES

Injection moulding in various types of raw materials viz. ABS, filled and unfilled grades of Polypropylene, Polyacetal, Nylon 6 & 66, LDPE, HDPE, Polycarbonate, PVC, Acrylic, PC Clear, etc.

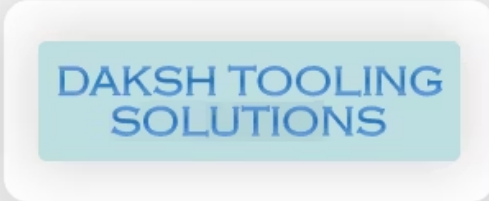


QUALITY MANUFACTURING


Food Grade Plastic with all necessary Export Grade Audit & Certification

Manufacturing Partners


Mould Manufacturing Partners




Daksh Tooling Solutions



Devaba Brothers – FIFO Group



RS Tooling



Royal Dies

Injection Moulding Partners



Techno Plast Industries



Sevenseas Incorporate



Ingole Industries




Perfect Technologies




Thakur Plastics


Packaging Partners




Viessta Papers



Pooja Packaging



Manipal Packaging



Parksons Packaging

Facilities

Plant Overview _ Khed, Pune, Maharashtra



Office

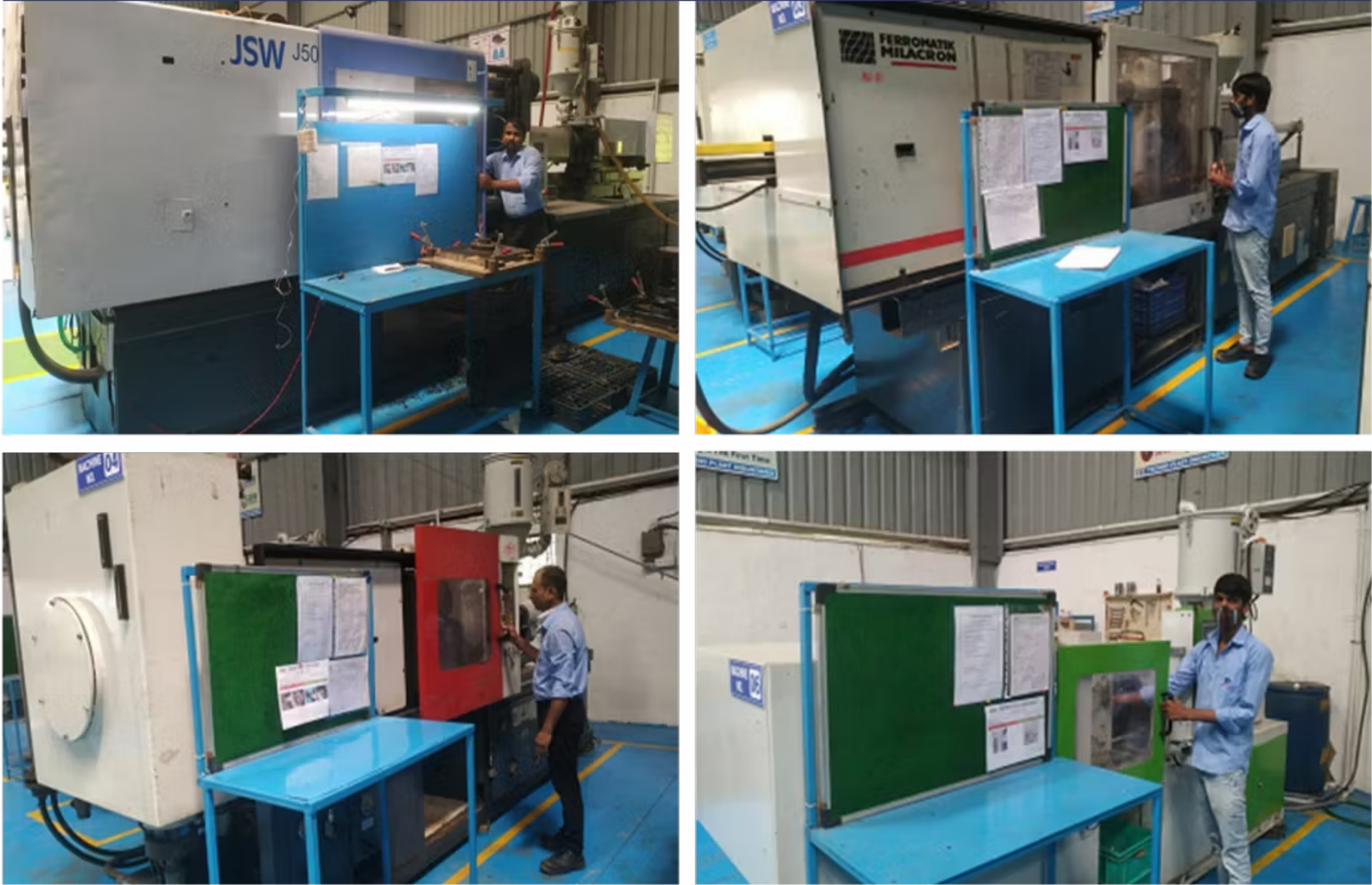


Facilities

Moulding



Online QC



Facilities

RM STORAGE WITH FIFO



QC AREA



Facilities

Crane



MTC



HRC



Pad Printing



Machinery

VMC MACHINE (BFW CHAKRA 60+)



EDM MACHINE



MITR MILLING MACHINE



Machinery

SURFACE GRINDING



LATHE MACHINE



RADIAL DRILLING MACHINE



Machinery

CNC VISION MEASURING MACHINE



A CNC vision measuring machine with a blue probe head, a black base, and a monitor displaying a 3D model of a part.

SIZE : 400 X 300 X 200
MAKE : ELECTRONICA

DIGITAL HEIGHT GUAGE



A digital height gauge with a black frame, a blue vertical scale, and a digital display showing a measurement.

SIZE : Z – 450 MM
MAKE: ELECTRONICA

ROTARY VERTICLE INJECTION MOULDING



A rotary vertical injection moulding machine with a white base, a green upper section, and a vertical injection head.

TONNAGE: 50 TON
MAKE: LIZHU

Machinery

INJECTION MOULDING MACHINE



TONNAGE: 150 TON
MAKE: MILCRON

PRESSURE DIE CASTING MACHINE



TONNAGE: 180 TON
MAKE: YUZUMI

VMC MACHINE



BED SIZE: 1100 X 600 X 600
MAKE:- MAZAK

DOUBLE-HEAD EDM MACHINE



BED SIZE: 2200 X 1000 X 800
MAKE: EXCETEK

Current Production Capabilities

Lead Time



60 Days

Lead Time = procurement +
production + delivery

Current Production Capacity



400K Units
per month

Expansion of

Up to 1 Mn
Units per month
if required

Disclaimer: The stated capacity of 420K–1M units per month refers to a single our manufacturing partner. Production can be scaled up to **3x** by leveraging our additional partner factories, subject to availability and lead time.

Thank You!



For Enquiries

Visit Us

www.playverse.toys

Email

care@playverse.toys

Contact

+91 99675 59717



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